

# PUBLISHER CHARTS

**Januar 2009**

PC-games publisher, sorted by total pages, Top 20

## PC

Pos.	Publisher	Total	News	Preview	Review	Other	H & C	Sweep.	Show	In./Po.	Adv.	ØPR	ØAdverts	Months
1	Electronic Arts	107,79	1,75	29,80	53,19	4,65	0,50			9,60	5,40	64,95	7,50	113
2	Activision Blizzard	41,68	1,70	14,80	14,08	8,90	0,50	0,50				28,34	4,68	113
3	Ubisoft	31,60	1,01	17,10	3,09	1,35	1,70	0,20		6,00	0,25	36,78	4,82	113
4	Warner Interactive	28,61	0,30	2,23	23,25	0,10					1,73	3,77	1,72	19
5	Sega	26,98	0,15	8,00		0,33					18,00	6,37	1,71	76
6	Codemasters	19,61	1,35	5,03	12,03	0,90					0,10	9,48	1,79	113
7	Koch Media	18,20	0,45	9,00	0,25	0,20				8,00		13,02	3,61	113
8	THQ	17,45	0,30	10,25	4,00	0,40		0,10			1,40	15,39	3,57	113
9	Capcom	16,91	0,70	10,86	0,50	0,30				3,40		4,57	0,55	34
10	Take 2	16,53	1,00		9,13	6,30						27,16	5,59	113
11	dtp entertainment	14,68	0,35	9,00	4,38	0,30						7,34	1,61	103
12	Frogster Interactive	14,10		7,00	4,50						2,50	5,06	0,75	64
13	Atari	10,16	0,88	4,75	3,68	0,35						30,37	6,48	113
14	Kalypso Media	7,80	0,80		1,00						6,00	2,29	0,97	22
15	Jowood	7,73	0,80		4,43	1,00					1,00	13,74	2,25	113
16	Vivendi Games	6,00				6,00						38,31	4,49	112
17	Konami	5,10		1,00	4,00							3,32	0,78	90
18	The Games Company	3,85	0,15	2,85	0,50			0,25				2,86	0,54	40
19	Eidos	3,78	0,28		2,40	0,50	0,50					24,33	5,39	113
20	2D Boy	3,50			3,50							1,32	0,58	6

H & C = hints & cheats | Sweep. = sweepstakes | Show = trade show report | In./Po. = inserts or poster  
 Adv. = Adverts | Ø... = average number of pages per month with coverage | Months = number of month with coverage

Charts 13/20

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Januar 2009

Major publishers average ratings in the past 6 months.

Publisher	ØRating	BRAVO Screenfun	Computerbild Spiele	Gamers Plus	Games Aktuell	GameStar	PC Action	PC Games
2D Boy	83,55	82,35	70,40	91,00		84,00		90,00
Konami	82,38		78,00	75,00	85,00	86,00	90,50	77,00
Take 2	81,21	82,35	60,56	86,00	89,00	86,60	86,60	85,80
Ubisoft	80,86	76,47	73,23		86,67	82,75	84,33	81,00
Eidos	79,38		74,20	84,00	83,00	85,00	78,00	76,50
Capcom	77,17		76,20	69,00	83,00	82,00	77,00	76,00
Activision Blizzard	77,12	88,24	66,12	83,50	71,20	77,67	82,80	79,83
Codemasters	76,97	82,35	70,40	91,00	77,00	74,50	71,50	82,00
Warner Interactive	76,82		54,20		87,00	75,33	78,33	83,00
Electronic Arts	76,72	82,35	61,21	84,80	82,75	78,33	75,33	81,06
Atari	76,25	70,58	74,20	69,00	78,50	72,00	77,60	81,00
Disney Interactive	74,32	88,24			60,00	85,00	71,00	72,50
Flashpoint	73,79	76,47	60,20			78,00	75,00	78,50
dtp entertainment	71,52	92,16	67,27	77,00	74,00	58,00	68,40	77,25
Koch Media	70,56	88,24	69,45		84,00	66,44	69,44	73,13
Sega	69,60	70,59	50,80			75,75	67,50	75,00
RTL Games	69,30		51,93	72,33	67,00	71,67	77,75	71,50
Jowood	65,53	47,10	12,80	69,00		71,33	72,00	73,00
THQ	64,52		64,47		80,00	51,40	60,00	78,20

Charts 14/20

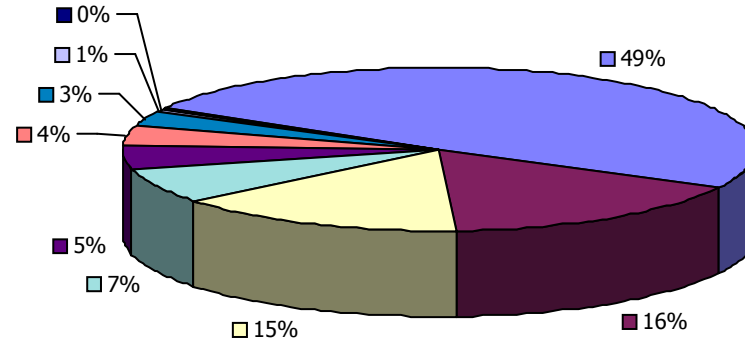
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Share of total ad-pages, Top 10

Pos.	Publisher	tot. Ad.
1	Sega	18,00
2	Kalypso Media	6,00
3	Electronic Arts	5,40
4	Frogster Interactive	2,50
5	Warner Interactive	1,73
6	THQ	1,40
7	Jowood	1,00
8	Ubisoft	0,25
9	Codemasters	0,10

- Sega
- Kalypso Media
- Electronic Arts
- Frogster Interactive
- Warner Interactive
- THQ
- Jowood
- Ubisoft
- Codemasters



tot. Ad. = total number of adverts-pages